

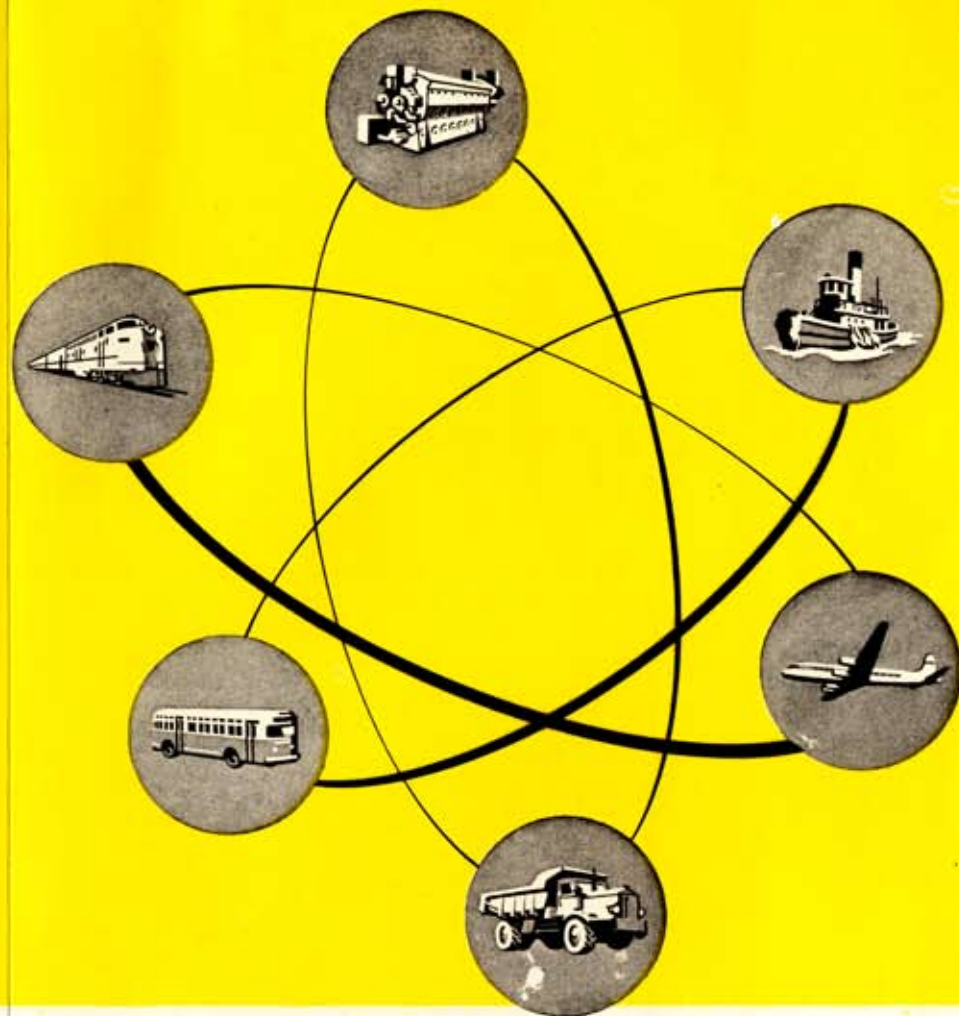
General Motors presents
The World's First Technological Circus
"MORE POWER TO YOU"

Produced and directed by
**Richard and Edith
BARSTOW**

Choreography by **Richard Barstow**
and featuring:

MECHANICAL MASTODONS
EXCITING FARM TRACTOR HOEDOWN
SALUTE TO AMERICA'S RAILROADS
AWE-INSPIRING AERIAL ACTS
LIVE ELEPHANT COMEDY ACT
10 GIRL ROUGH RIDER TROOP
THE CRAWLER TRACTOR MAMBO
DIESEL DOPEY THE CLOWN
DAZZLING DANCING BEAUTIES
THE TRUCK FASHION PARADE —

*original designs by 6 of America's leading
style creators, assembled by
CARSON PIRIE SCOTT & CO.*



SHOW TIMES: 2:00—4:00—7:30—9:30 P. M.

GENERAL MOTORS
powerama
the WORLD'S FAIR of POWER

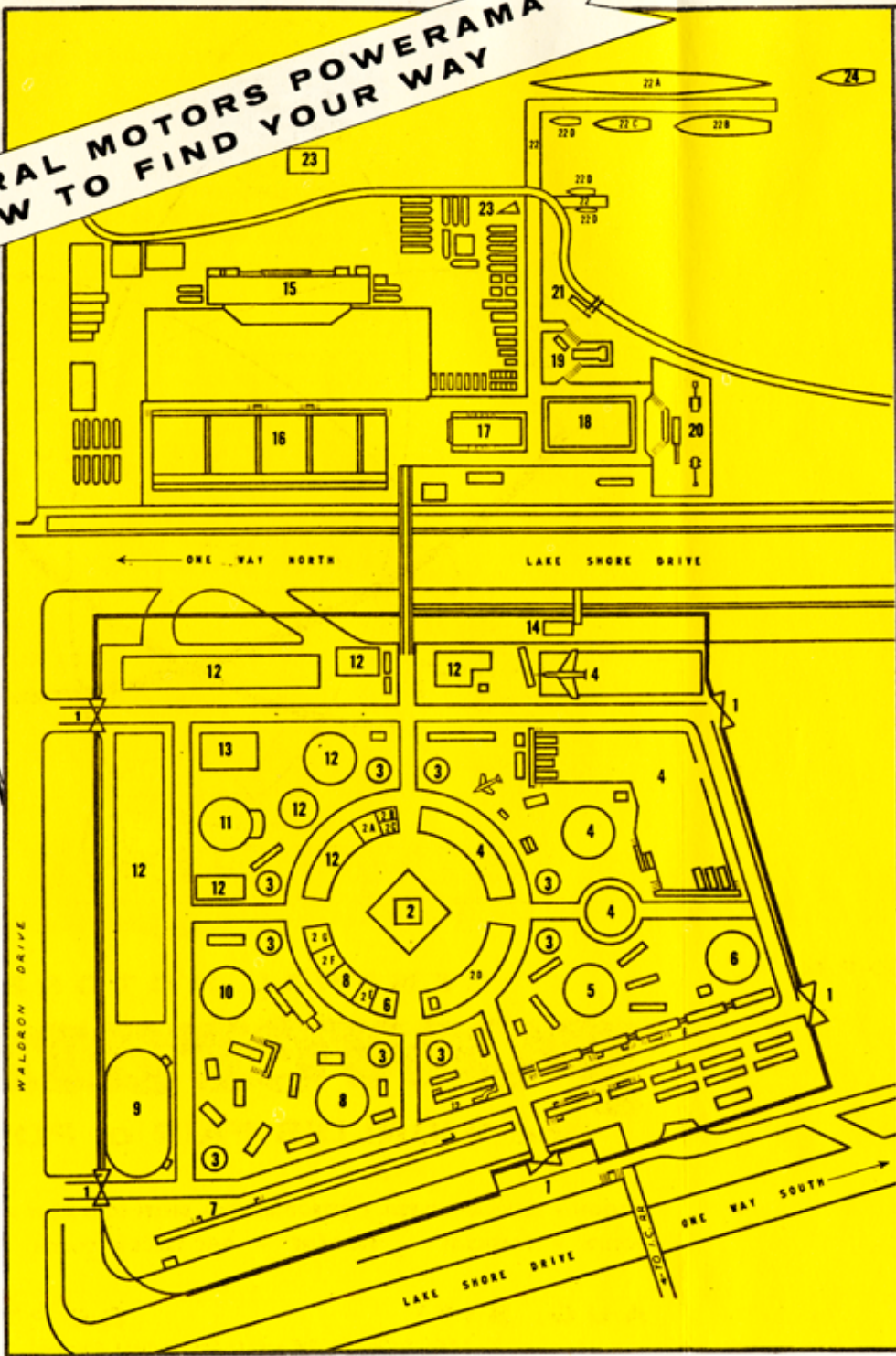
ALLISON • CLEVELAND DIESEL • DETROIT DIESEL • DIESEL EQUIPMENT • ELECTRO-MOTIVE
EUCLID • FABRICAST • FRIGIDAIRE • GMC TRUCK & COACH • GM RESEARCH

AUG. 31ST

SEPT. 25TH

LAKE SHORE DRIVE next to Soldier Field, Chicago

**GENERAL MOTORS POWERAMA
HOW TO FIND YOUR WAY**



1. ENTRANCES AND INFORMATION BOOTHS
2. MAIN THEME CENTER BUILDING
 - 2A—POWERAMA SHOW OFFICE
 - 2B—FIRST AID
 - 2C—LOST PERSONS
 - 2D—DIESEL RESEARCH EXHIBIT
 - 2E—DIESEL EQUIPMENT
 - 2F—BUICK JET ENGINE EXHIBIT
 - 2G—POWERAMA PRESS ROOM
3. FIREBIRD AND 1955 DREAM CARS
4. ALLISON AREA
 - VTO PLANE, F-89 JET PLANE, GUIDED MISSILE, ATOMIC GUN CARRIAGE, DEMONSTRATION OF U.S. ARMY TANKS
5. GMC TRUCK & COACH AREA
 - SCENICRUISER, TURBOCRUISER, L'UNIVERSELLE DREAM TRUCK, TRUCKS AND BUSES
6. ELECTRO-MOTIVE AREA
 - DRIVE-IT-YOURSELF AND OTHER LOCOMOTIVES, MOBILE POWER PLANTS, FRIGIFRATER, MODEL LOCOMOTIVES
7. GENERAL MOTORS LIGHTWEIGHT TRAIN
8. CLEVELAND DIESEL AREA
 - LARGE MARINE DIESEL ENGINES AND SHIP MODELS
9. GM AERODOME TENT "POWER FOR PROGRESS" SCIENCE SHOW
10. EUCLID AREA
 - SWIMMING POOL ON WHEELS (50-TON TRUCK), GIANT DIESEL EARTH LOADERS, EARTH-MOVING EQUIPMENT AND CRAWLER TRACTOR
11. FABRICAST
 - DEMONSTRATION OF PRECISION CASTING
12. DETROIT DIESEL
 - SAWMILL, COTTON GIN, DIESELS ON THE FARM, ROAD BUILDING
13. FRIGIDAIRE
 - KITCHEN OF TOMORROW & KITCHEN OF TODAY
14. PUBLIC REST ROOMS
 - (NEAR BRIDGE OVER NORTHBOUND LAKE SHORE DRIVE)
15. "MORE POWER TO YOU"
 - WORLD'S FIRST TECHNOLOGICAL CIRCUS
16. GRANDSTAND
17. ELECTRO-MOTIVE OIL RIG
18. GMC TRUCK & COACH OIL SERVICE UNIT
19. DETROIT DIESEL OIL RIG
20. DETROIT DIESEL ROCK CRUSHER
21. ELECTRO-MOTIVE WATER PUMP
22. DOCKS
 - 22A—U.S. NAVY SUBMARINE "TAUTOG"
 - 22B—TUGBOAT
 - 22C—SHRIMP BOAT
 - 22D—OTHER BOATS
23. DETROIT DIESEL IRRIGATION-FOUNTAIN DISPLAY
24. FIRE BOAT